Kristi Ellefson, Marketing and Public Relations Manager, Delta Dental of Washington

Kristi is a 2001 WSU graduate of the Edward R. Murrow School of Communications and holds a Master’s degree in Communication and Leadership from Gonzaga University. Kristi’s professional experiences have taken her around the globe working in a variety of industries spanning from agency and client work to the non-profit field, the bio-tech and life-science industry to her current role in dental benefits at Delta Dental of Washington. As the PR and Marketing Manager for the past seven years, she is responsible for all public relations outreach, community events and engagements, sponsorships and partnerships, social media and internal brand engagement. Working with partners like the Seahawks, Seattle Sounders FC, Seattle Mariners, Key Arena, Gonzaga basketball, the U.S. Open, Alaska Airlines, Woodland Park Zoo, Greater Spokane Incorporated, the American Cancer Society and others, her passion for integrated and strategic public relations can be seen through the successful programs and relationships she’s built with her partners and colleagues.

An Olympic Peninsula native and mother of two furry babies of the barking variety and two of the more traditional type, Kristi enjoys skiing, nap-time, fort building, rare but precious date-nights with her husband Mike and harassing UW Husky co-workers.