

## **Sweepstakes Official Rules:**

### **Visit Seattle / 2016 Seattle Click Away Photo Contest**

#### **Program Description / Eligibility:**

No purchase necessary. This trade promotion is open to anyone who is a legal resident of the United States, the District of Columbia and its territories and is over the age of 18. Employees of Visit Seattle and their affiliates, subsidiaries, and any person working on the product, project, or promotion, advertising and promotional agencies, and the immediate family members of each are not eligible. Void where prohibited by law.

The promotion begins on October 7, 2016 and ends on October 16, 2016 at 11:59pm PDT ("Entry Period") for the grand prize sweepstakes. There is a total of one grand prize package and five runners up prizes (see below for details). Limit to one grand prize winner. Participants may enter multiple times. By participating, and/or accepting a prize, a participant/winner agrees to have their first name and city/state used in promotional materials.

#### **Grand Prize Description:**

- Opportunity to be featured in Visit Seattle's [Official Visitor Guide](#) and/or [visitseattle.org](http://visitseattle.org)
- \$250 Nordstrom Gift Card

#### **Runners Up Description:**

- \$25 Amazon Gift Card

#### **How to Enter:**

Participants must submit photo entries via Instagram. Each entry must tag @visitseattle and include the hashtag, #SeattleClick. Participants may also enter by mailing a submission to: Visit Seattle Giveaway, Delta Air Lines Giveaway Entry, 701 Pike St. Suite 800, Seattle, WA 98101, Attn: Marketing Department, or emailing them to [marketing@visitseattle.org](mailto:marketing@visitseattle.org).

#### **Selection of Winner:**

Winner will be selected by random drawing on or about October 17, 2016. Odds of winning dependent on number of eligible entries received.

#### **General Conditions:**

Entrants agree to abide by the terms of these official rules and by the decisions of Visit Seattle which are final and binding on all matters pertaining to this sweepstakes. Prizes and dates are non-negotiable. This sweepstakes is governed by the laws of the United States. All federal, state, and local laws and regulations apply. Prize winners may be required to execute an affidavit of eligibility and liability/publicity release within seven (7) days following the date of attempted notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner.

Winner is solely responsible for any and all Federal, state and local taxes and fees assessed as a result of the prize and for all travel costs and charges not included in the Vacation Package or exceeding applicable limitations, including, but not limited to, non-covered meals, incidentals, tips, telephone calls, travel fees, surcharges, and any other travel-related costs. Prizes may not be transferred, substituted or

redeemed for cash. Sponsor reserves the right to substitute a prize or any one or more components of a prize with a prize or component of equal or greater retail value.

Entrants further grant Visit Seattle the right to use and publish their proper name and state online, in print, and in any other media in connection with the contest. Acceptance of a prize constitutes permission for Visit Seattle to use winner's names for advertising and promotional purposes without additional compensation unless prohibited by law. By entering, participants release and hold harmless Visit Seattle, their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability or any injuries, loss, or damage of any kind arising from or in connection with this contest or any prize won.

**Winner Info**

For winner information, send a self-addressed stamped envelope to: Visit Seattle Giveaway, Delta Air Lines Giveaway, 701 Pike St. Suite 800, Seattle, WA 98101, Attn: Marketing Department. Requests received after one month following the drawing date will not be fulfilled.

**Sponsor:**

This sweepstakes is sponsored by Visit Seattle.