

**SEATTLE'S CONVENTION AND VISITORS BUREAU
TOURISM DEVELOPMENT DIVISION
2010 TRAVEL SCHEDULE, PROMOTIONAL & MARKETING OPPORTUNITIES
AS OF 1/5/10**

Dates and attendance subject to change	
MARKETING OPPORTUNITY	MARKET
GO WEST SUMMIT February 1 – 4 – Sacramento, CA	USA / UK / Europe / Asia
NORTH AMERICAN JOURNEYS (NAJ) SUMMIT WEST February 16 – 17 – Los Angeles, CA	Asia / Europe / Latin America
ITB BERLIN March 10 – 14 – Berlin, Germany	UK / Europe
EUROPEAN SALES CALLS March 15 – 24 – London & Paris, following ITB Berlin	UK / Europe
ACTIVE AMERICA, CHINA March 29 – 31 – Chicago, IL	Asia
JAPAN / CHINA SALES CALLS March TBD – Osaka, Tokyo, Beijing	Asia
NTA (NATIONAL TOUR ASSOCIATION) SPRING MEET April 15 – 17 – Seville, Spain (SCVB not participating)	USA / Canada
U.S. TRAVEL ASSOCIATION'S DISCOVER AMERICA INTERNATIONAL POW WOW May 15 – 19 – Orlando, FL	Asia / Latin America / UK / Europe / Australia
CRUISE LINES INTERNATIONAL ASSOCIATION (CLIA) CRUISE3SIXTY June 2 – 6 – Vancouver, B.C.	USA / Canada
TAP (TRAVEL ALLIANCE PARTNERS) DANCE June 2 – 6 – Branson, MO	USA / Canada
STUDENT & YOUTH TRAVEL ASSOCIATION (SYTA) ANNUAL CONFERENCE August 27 – 31 – Sacramento, CA	USA / Canada
ACTIVE AMERICA, JAPAN November 2 – 4 – Atlanta, GA	Asia
NATIONAL TOUR ASSOC. (NTA) ANNUAL CONFERENCE November 13 – 17 – Montreal, QB	North America
CITAP (CANADIAN INBOUND TOURISM ASSOCIATION – ASIA PACIFIC) WINTER FUNCTION December TBD – Vancouver, B.C.	Asia / South Pacific