

Seattle Visitor Center Digital Advertising Program



Would you like to reach the hundreds of thousands of convention delegates and leisure travelers who annually view our Seattle Visitor Center video wall in the Washington State Convention and Trade Center? We are offering an exclusive opportunity for Seattle CVB members to dramatically promote themselves through digital advertising on the video wall.

46" Screen * Ads Repeat Every 5 Minutes

The video wall runs a 5-minute loop in one of four 46" video screen quadrants. We display 15 and 30 second visual messages (no sound) from members. Each ad plays 12 times per hour or about 5,500 times per month. You can run full motion video, animation or still images.

AD SPECS

STILL ADS*

Acceptable Formats for still images:

jpg, ai, eps, pdf

Pixel Size/Resolution: 680 x 386 @72 ppi/dpi

VIDEO ADS

Acceptable Formats for video ads:

mov, swf

Pixel Size/Resolution: 680 x 386 @72 ppi/dpi

Monthly rates below are based on running for 6 or 12 month periods. Production is extra and we can only provide production for still image advertising.

Monthly Rates	15 sec	30 sec
6-month contract	\$300	\$500
12-month contract	\$270	\$450

*Ad Production Services Offered by CVB for still image ads only at \$150 for most ads



TO ADVERTISE

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