

Seattle

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Seattle Super Saver Press Kit

News Release

Nov. 1, 2006

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SEATTLE SUPER SAVER VALUE SEASON RETURNS FOR FALL AND WINTER

Best available hotel rates combine with discounts around the city to provide a true season of value.

SEATTLE – Seattle’s Convention and Visitors Bureau (SCVB) has announced the return of the Seattle Super Saver Value Season, offering visitors extensive fall and winter value-added offers that correspond with the program’s lowest hotel rates of the year.

Travelers accustomed to finding the lowest available hotel rates year-round via the Seattle Super Saver program will have additional reason to celebrate the season. Running Nov. 1, 2006 through March 31, 2007, Seattle Super Saver Value Season will offer program patrons a free value guide (upon check-in) with more than 55 discount offers from top Seattle attractions, performing arts organizations, retailers, restaurants, professional sports teams and tour and transportation companies. All offers are valid through March 31 and feature a range of percentile discounts, two-for-ones and gift certificates.

The Seattle Super Saver program has the best available rates compared to any other major third party hotel distribution channel, plus a unique package of benefits and services including no booking or hidden fees, no pre-payments and no cancellation fees (up to 24 hours prior to arrival).

Participating properties can match the lowest available rates during requested dates while also offering options for upgrades to higher room categories or suites at substantially discounted rates at the time of the reservation. At check-in, Seattle Super Saver hotels draw from best available guestrooms and suites depending on availability. Other online bookers typically offer leftover room inventories to customers.

Travelers may book at www.seattlesupersaver.com or by calling toll free within the U.S. and Canada at (800) 535-7071; from outside the U.S. and Canada, the number to call is (206) 461-5882. Phone lines are staffed by knowledgeable reservationists who personally inspect each property and can advise of hotel features and location, as well as make bookings. Reservation lines are open 8:30 a.m. - 5 p.m. (Pacific Time), Monday through Friday; and 9 a.m. - 1 p.m. Saturday and Sunday.

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Fact Sheet

Program Overview

“Best available hotel rate” consumer hotel booking program guaranteeing the lowest available rates at over 80 Seattle area hotels. The program offers special perks such as no booking or hidden fees, no pre-payment required and no cancellation fees up to 24 hours prior to check in. The program draws from a preferred guestroom inventory and can also offer special rates on suites.

Operation

Non-profit program benefiting Seattle area hotels and travel consumers. Operated by Seattle’s Convention & Visitors Bureau and sanctioned by the Seattle Hotel Association and Downtown Seattle Association.

Dates Effective

Seattle Super Saver became a year-round program in the spring of 2004. The program’s “Value Season,” November through March, generally offers the lowest hotel rates of the year.

Value Season

Running November through March, Seattle Super Saver “Value Season” will offer program patrons additional value added offers on shopping, dining, performing arts and attractions.

How to book

www.seattlesupersaver.com

A new online booking engine allows dynamic hotel rate and inventory changes; consumers can quickly and easily survey a wider array of room types and hotels to make “real time bookings.”

(800) 535-7071 (from inside the U.S. and Canada)

(206) 461-5882 (from outside the U.S. and Canada)

Phone reservationists personally inspect each property and can advise of hotel features and location and make bookings. Phone lines are open 9 a.m.-1 p.m. (PT) Saturday and Sunday; and 8:30 a.m.-5 p.m. Monday through Friday.

Media Contacts

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Seattle Super Saver Participating Hotels

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Alexis Hotel	La Quinta Inn & Suites
Best Value Inn Airport Seattle	La Quinta Lynnwood
Best Western Airport Executel	Marqueen Hotel
Best Western Evergreen Inn	Marriott Residence Inn-Lake Union
Best Western Executive Inn	Marriott SpringHill Suites
Best Western Federal Executel	Mayflower Park Hotel
Best Western Loyal Inn	Pan Pacific Hotel
Best Western Pioneer Square	Paramount Hotel
Best Western River's Edge	Quality Inn & Suites Downtown
Clarion Hotel SeaTac	Quality Inn & Suites Federal Way
Comfort Inn & Suites Bothell	Quality Inn SeaTac Airport
Comfort Suites Seattle Center	Ramada Inn Downtown Seattle
Courtyard Marriott-Lake Union	Red Lion Hotel on 5th Avenue
Crowne Plaza Seattle Hotel	Red Lion Seattle South
Days Inn SeaTac	Redmond Marriott Town Center
Days Inn Town Center	Renaissance Seattle Hotel
Doubletree Seattle Airport	Roosevelt Hotel
Econo Lodge Renton/Bellevue	Salish Lodge and Spa
Eighth Avenue Inn	Seattle Marriott SeaTac
Executive Hotel Pacific	Seattle Marriott Waterfront
Fairmont Olympic Hotel	Semiahmoo Resort
Georgetown Inn	Sheraton Bellevue-Seattle East
Grand Hyatt Seattle	Sheraton Seattle Hotel
Hampton Inn & Suites Downtown	Silver Cloud Hotel Broadway
Hilton Bellevue	Silver Cloud Hotel Stadium
Hilton Seattle	Silver Cloud Inn Seattle Lake Union
Hilton Seattle Airport	Silver Cloud University Village
Holiday Inn Express	Sixth Avenue Inn
Holiday Inn Express Bothell	Skagit Valley Casino Resort
Holiday Inn SeaTac	Sleep Inn
Holiday Inn Seattle Center	Sorrento Hotel
Homewood Suites by Hilton	Summerfield Suites
Hotel 1000	Super 8 Motel
Hotel Åndra	The Coast Bellevue Hotel
Hotel Deca	The Edgewater
Hotel Max	The Inn at El Gaucho
Hotel Monaco	Travelodge by the Space Needle
Hotel Nexus Seattle at Northgate	University Inn
Hotel Vintage Park	W Seattle
Hyatt Regency Bellevue	Warwick Hotel
Inn at Harbor Steps	Watertown
Inn at Queen Anne	Westin Seattle
Inn at the Market	Willows Lodge

Seattle Super Saver Value Guide Offers

Seattle Super Saver Value Season offers more than just the guaranteed lowest available room rates for Seattle-area hotels. From Nov. 1, 2006 through March 31, 2007 program patrons receive a Value Guide upon check-in, filled with dozens of percentile discounts, two-for-ones and gift certificates. Please refer to Value Guide for exact offer details.

Niketown - Free Nike Gift

Pacific Place

\$10 gift card with \$50 in same day receipts and a free Pacific Place special offers brochure

Mexico –Cantina Y Veracruz Cooking Free nachos or large guacamole and chips with purchase of an entrée

Gordon Biersch Brewery Company 10% off bill, not including alcoholic beverages

Johnny Rockets

10% off with a purchase of any hamburger or sandwich with fries and a drink

Today

\$5 off total purchase of \$25 or more

Neuhaus Chocolates

20% off purchase

Il Fornaio Ristorante

One complimentary bruschetta al pomodoro with the purchase of any entrée

Thai Ginger

Free Thai iced tea or coffee with purchase of an entrée

Tacone

Buy any sandwich, salad or quesadilla and receive a second of equal or lesser value free

Macy's

11% off regular and sale priced merchandise

Made in Washington Stores

Five free postcards with minimum \$10 purchase

Seattle Sunglass Co. / Seattle Eye M.D.s

25% off any pair of fashion sunglasses or \$100 off any pair of prescription eye wear

Seattle Eye M.D.s

\$400 LASIK Laser Eye Surgery

Seattle Premium Outlets

Free VIP Coupon Book

Argosy Cruises

15% off individual ticket price

The Museum of Flight

One free general admission with one paid general admission

Seattle Rep Theatre

One free admission with one paid admission

Seattle Symphony

15% discount on single tickets

Smith Tower

\$2 off adult admission to observation deck

Space Needle

\$2 off adult Space Needle observation ticket

The Tasting Room

15% off any wine bottle purchases

Tillicum Village

Receive one complimentary cruise, dinner and show with purchase of same

Underground Tour

\$2 off adult admission

Future of Flight

Two simulator rides for the price of one

Museum of History and Industry (MOHAI)

One free admission with one paid admission at regular price

San Juan Islands Visitors Bureau

\$25 travel credits and other lodging and activity specials

Customized Tours and Charter

Services

\$2 off per person

Gray Line of Seattle

10% off downtown airporter tickets (four maximum)

Quick Shuttle

20% discount off regular fares

Shuttle Express/Express Car

10% discount on Express Car town car service to/from the airport

Buca di Beppo

\$10 off a food purchase of \$30 or more (excludes alcohol, tax and gratuity)

13 Coins Restaurant

Free bucket of pesto clams with purchase of an entrée

Ivar's Acres of Clams / Ivar's

Salmon House

Complimentary appetizer or dessert with purchase of an entrée

Seattle Super Saver Value Guide Offers

<< *Continued*

McCormick's Fish House & Bar
\$10 off dinner purchase of \$50 or more when paying with American Express®

McCormick's & Schmick's Harborside on Lake Union
\$10 off dinner purchase of \$50 or more when paying with American Express®

McCormick & Schmick's Seafood Restaurant
\$10 off dinner purchase of \$50 or more when paying with American Express®

O'Asian Kitchen
One free appetizer with the purchase of an entrée, one per table

The Pike Brewing Company
\$2 off a pint; \$4 off a pitcher; \$2 off a t-shirt

Ponti Seafood Grill
Complimentary appetizer or dessert with a dinner purchase of \$50 or more

Six Seven Restaurant & Lounge
Free appetizer with a purchase of two entrées

Shuckers
Complimentary appetizer or dessert with purchase of the same of equal or greater value

Dahlia Lounge / Etta's / Lola / Palace Kitchen
Complimentary dessert with purchase of an entrée

Cascades Grille
20% off all food purchases

Factory Stores at North Bend
Free VIP Coupon Book

Salish Lodge & Spa
\$25 off dinner for two in the dining room

The Bellevue Collection
Fashionable travel gift and a VIP Passport

The Spa at the Woodmark
15% off any spa service

Westfield Southcenter
Free gift and coupons

Spirit of Washington Dinner Train
Discount of 10%

Foster Golf Links
Two for one green fees or a free golf cart rental

The Hydroplane & Raceboat Museum
Two for one admission

Riverbend
\$5 off a cart rental at the 18-hole course

Seattle Tours
\$5 off a 3-hour city tour

Gordon's on the Green Restaurant & Lounge
Free appetizer with purchase of any dinner entrée after 5 p.m.

Rainforest Café
Free chef's appetizer of the day with the purchase of an adult entrée

Spencer's for Steaks and Chops
Free dessert with a purchase of an entrée

Zoopa
15% off all food, all day, all meals
Flying Fish \$10 off lunch purchase of \$40 or more when paying with American Express

F.X. McRory's Steak, Chop and Oyster House
\$10 off dinner purchase of \$60 or more when paying with American Express

Hunt Club at the Sorrento
15 percent off lunch or dinner check when paying with American Express

Ivar's
Complimentary appetizer or dessert with purchase of an entrée

LaVita E Bella
15 percent savings on food when paying with American Express

McCormick and Schmick's Harborside on Lake Union
\$10 off dinner purchase of \$50 or more when paying with American Express

McCormick and Schmick's Seafood Restaurant
\$10 off dinner purchase of \$50 or more when paying with American Express

McCormick's Fish House and Bar
\$10 off dinner purchase of \$50 or more when paying with American Express

Pike Pub and Brewery
\$2 off a pint, \$4 off a pitcher or \$1 off select imports

Ponti Seafood Grill
Complimentary appetizer or dessert with the purchase of two dinner entrées when paying with American Express

Schuckers
Complimentary appetizer or dessert with purchase of appetizer or dessert of equal or greater value.

Old Spaghetti Factory
Complimentary kid's meal with the purchase of an adult entrée when paying with American Express

Seattle Super Saver Value Guide Offers

<< *Continued*

Tom Douglas Restaurants
One complimentary dessert with purchase of an entrée at Dahlia Lounge, Palace Kitchen, Etta's or Lola when paying with American Express

Troiani
15 percent off dinner with purchase of two entrees when paying with American Express

Salty's
One complimentary Dungeness Crab and Artichoke Dip Appetizer with purchase of an entrée.

Canyons Restaurants
15 percent off all food, all day, all meals when paying with American Express

Shari's Restaurants
Complimentary entrée with the purchase of a entrée of equal or greater value and two beverages when paying with American Express

Customized Tours and Charter Services \$4 off Explore Seattle tour

Gray Line Downtown Airporter
20 percent off Downtown Airporter shuttle tickets (maximum four).

Quick Shuttle
20 percent discount off regular fares

Victoria Clipper
50 percent off a round trip ticket to Victoria when paying with American Express

The Bellevue Collection
Receive a complimentary fashionable tote, a travel gift and a VIP savings book.

Factory Stores at North Bend
Free VIP coupon book

Salish Lodge & Spa
\$25 off dinner for two in the dining room when paying with American Express

Waters: A Lakeside Bistro
Complimentary dessert with the purchase of a lunch or dinner entrée when paying with American Express

The Spa at Woodmark
15 percent off any spa service.

Redmond Town Center
Complimentary Shopping and Dining Incentives book.

Spirit of Washington Dinner Train
10 percent off

Acme Bowling, Billiards and Events
One game of bowling free with the purchase of a game.

Family Fun Center
Buy one attraction and get one of the same attraction free.

Foster Golf Links
Two-for-one green fees or a free golf cart rental.

Gordy's Steak and BBQ
Buy one breakfast entrée and get one free.

Hydroplane & Raceboat Museum
Two for one admission.

Rainforest Café
Free chef's appetizer of the day with the purchase of an adult entrée.

Riverbend Golf Course
\$5 off cart rental at the 18 hole golf course.

Seattle Tours
\$5 off a three-hour city tour.

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