



Seattle's Convention and Visitors Bureau

One Convention Place • 701 Pike Street, Suite 800 • Seattle, WA 98101
seeseattle.org

News Release

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Contacts: David Blandford/ Heather Bryant
(206) 461-5806/ (206) 461-5805
dblandford@seeseattle.org/ hbryant@seeseattle.org

KEVIN HYLTON NAMED FINANCE CHAIR FOR SEATTLE'S CONVENTION AND VISITORS BUREAU

SEATTLE - Seattle's Convention and Visitors Bureau announced the appointment of Kevin Hylton to Finance Chair of the organization's board of directors.

Hylton currently serves as Chief Financial Officer for Ackerley Partners, LLC and has considerable experience in corporate finance, management, and reporting in industries ranging from media and entertainment to retail and hospitality. He served as CFO for the Ackerley Group prior to its merger with Clear Channel Communications and has served in senior finance roles at Nordstrom, Inc. and at Westin Hotels and Resorts prior to its merger with Starwood Hotels and Resorts. He started his professional career with Price Waterhouse.

"We're pleased to welcome Kevin Hylton to the bureau's executive board," Said Carla Murray, SCVB Executive Board Chair. "Kevin's expertise in both finance and the tourism industry will be invaluable in our planning efforts and in enhancing our efficiency."

"Having worked with Kevin Hylton in other capacities over the years, I can't think of a more capable professional to oversee the bureau's finances," said Don Welsh, President and CEO of SCVB. "Kevin is known for his keen analysis and broad understanding of our industry and he will no doubt become a vital part of our strategic team."

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Seattle's Convention and Visitors Bureau is a non-profit economic development agency responsible for competitively marketing Seattle as a destination for meeting and convention groups and leisure travelers. Visitors spend \$3.97 billion in Seattle and King County annually, contributing \$342 million in state and local tax revenues. Direct visitor spending benefits hotels, retailers, restaurants, attractions, transportation services and other businesses, and supports jobs for nearly 60,000 people in the Seattle region.

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