

Seattle metronatural

Seattle's Convention and Visitors Bureau
701 Pike Street | Suite 800 | Seattle, WA 98101
www.VisitSeattle.org/Tourism-Development

SEE WHAT'S NEW!

Northwest Flower & Garden Show at Washington State Convention Ctr.
February 23 - 27, 2011

200-foot tall (62m) Observation Wheel at Seattle Center
April 21, 2011 - October 21, 2012 - www.seattlecenter.com

AVATAR: The Exhibition at Experience Music Project |
Science Fiction Museum
June 4, 2011 - September 3, 2012 - www.empsfm.org

Nirvana: Taking Punk to the Masses at Experience Music Project
April 16, 2011 - April 22, 2013 - www.empsfm.org

Tutankhamun: The Golden King and The Great Pharaohs
at Pacific Science Center, May 24, 2012 - January 6, 2013.
Group ticket sales begin June 1, 2010.
www.pacsci.org/kingtut



CRUISING FROM SEATTLE

The Port of Seattle will homeport 195 premium ships sailing in 2011 and welcome approximately 413,196 (one-way count) revenue passengers through the port's two terminals. Lines include Crystal Cruises, Carnival, Celebrity Cruises, Holland America Line, Norwegian Cruise Line, Princess Cruises and Royal Caribbean. Terminals used are **Bell Street Pier at Pier 66** and **Smith Cove Cruise Terminal at Pier 91**. Obtain the latest information plus pre/post cruise hotel packages at www.visitseattle.org/cruise-planner. Small ship lines with Alaska and Pacific Northwest options also provided by American Safari and Fantasy Cruises.



NIRVANA: TAKING PUNK TO THE MASSES

Traces the band's rise with rarities including candid snapshots, never displayed artwork, smashed guitars, signed lyrics and more. More than two years in the making, the exhibit will feature 200 artifacts tied to the band and the independent punk rock music community that nurtured it. Concurrently with the exhibit launch, renowned Seattle publisher Fantagraphics Books will release *Taking Punk to the Masses: From Nowhere to Nevermind*, a 250-page, full-color exploration of grunge's explosion, set within the cultural environs of the punk underground that developed in the U.S. in 1970s and '80s. www.empsfm.org

SEATTLE CENTER TURNS 50

The Seattle Center has announced two exciting new additions to its campus to celebrate the 50th anniversary of the 1962 World's Fair. A 200-foot-tall observation wheel with fully enclosed and climate controlled capsules, offering 360 degree panoramic views of the Seattle Center and surrounding area, will open on April 21, 2011, the 50th anniversary of the World's Fair opening day. It will be the tallest year-round observation wheel in North America and will operate until Oct. 21, 2012. www.seattlecenter.org



AVATAR

AVATAR: THE EXHIBITION

Fans of AVATAR, the highest grossing film of all time, will have a chance to get a first-hand look inside the spectacular world of Pandora through AVATAR: The Exhibition organized by Experience Music Project | Science Fiction Museum (EMP|SFM) and scheduled to open in Seattle on June 4, 2011. Developed in partnership with Twentieth Century Fox Consumer Products and James Cameron's Lightstorm Entertainment, AVATAR: The Exhibition will feature authentic props and costumes, interactive displays, concept models, and sketches from the blockbuster film. www.empsfm.org



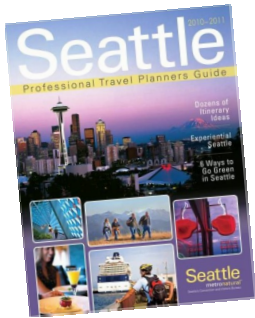
CONTACT

Brad Jones, CTP
Director, Tourism Development - UK, Europe, Australia
T 206.461.5816
bjones@visitseattle.org

Michael Kurtz
Director, Tourism Development - Asia & Latin America
T 206.461.5817
mkurtz@visitseattle.org

Joshua Ratliff
Project Manager - LGBT, Cruise, Student & Youth
T 206.461.5815
jratliff@visitseattle.org

MARKETING AIDS FOR PROFESSIONAL TRAVEL PLANNERS



PROGRAMS & SERVICES

- RFP / Lead Distribution
- Organization, sponsorship and assistance for inbound familiarization tours, site inspections, and itinerary development. Sample itineraries, and technical tour information

PUBLICATIONS

- Professional Travel Planners Guide
- Visitors Guide
- Full Color Lure Brochure
- Meeting Planners Guide
- Seattle Tour Map
- Favorite Attractions Brochure
- Cultural Guides
 - ⇒ Artists' Guide to Seattle
 - ⇒ Native American Heritage
 - ⇒ Asian American Heritage
 - ⇒ African American Heritage

HELPFUL HANDOUTS

- Motorcoach / Transportation List
- Step-On Guide List
- Performance Venue List
- Conventions / Meetings Calendar
- Fun & Free in Seattle
- Seattle Top 10 Experiences
- Cruise Schedule
- Cultural Events *Hot Sheet*
- Local Receptive List
- Group Friendly Dining

AUDIO / VISUAL

- Full Color Digital Images
- Destination DVD
- B-Roll Footage

EXPERIENTIAL IDEAS: CHOOSE YOUR INTEREST & WE'LL HELP YOU FIND THE PERFECT PLACES



ADVENTURE & RECREATION Eagle watching, float trips, guided nature walks, whitewater rafting, kayaking, hiking, golfing, biking, skiing, snowboarding, sailing and even llama trekking are just some of the options.

ARTS & CULTURE Glass art, galleries, architecture youth programs, museums, sculptures, dance, opera, symphonies, theatre, jazz, Experience Music Project | Science Fiction Museum, and more. Go back stage at local theatres, meet the director or actor, visit a costume shop, try your hand at beading, pottery painting, sketching, and more. Ask us for the latest additions.

AVIATION Visit the Future of Flight and Boeing airplane production facility in Everett or Paul Allen's Flying Heritage Collection featuring the greatest planes of WWII, followed by the Museum of Flight in South Seattle to see where aviation began, and extras include: "storytelling" and the Challenger & Aviation Labs. See Seattle from a birds-eye-view on a floatplane flightseeing trip, or book a flight to the San Juan Islands, a fishing resort, or beyond.

BREWERIES Seattle and Washington State are well known for boutique beers and quality microbrews. Many offer tours and tastings, including Red Hook Ale Brewery in Woodinville as well as Pike Pub & Brewery, Rock Bottom Restaurant & Brewery and Pyramid Brewery & Alehouse in downtown Seattle.

CULINARY ARTS Local chefs and restaurants offer a variety of options from cooking classes to market tours. Explore fresh produce fields, try out gourmet bakeries, learn chocolate dipping or take a tour of a chocolate factory, take one of seven "foodie" tours which begin at the Pike Place Market or nearby. Try a coffee or gelato tasting. EAT!

GARDENS Explore a wealth of public gardens and private estates. Add a garden school, Master Gardener demos, or hands-on classes. Request our garden list.

GLASS Seattle and the Pacific Northwest region has become a mecca for glass artists from across the country and around the world. Try glass blowing, visit artist studios, stroll across the Bridge of Glass, or awe at the collections in local galleries or at the Tacoma Art Museum or Museum of Glass, or the collections in many local hotels and public spaces.

NATIONAL PARKS Mt. Rainier, Olympic National Park, and the North Cascades National Park are all within a half-day's drive of Seattle. Mount St. Helens, a National Volcanic Monument is still active 30-years after it last erupted.

NATIVE AMERICAN CULTURE Learn about the heritage of the Pacific Northwest's early residents through visits to area museums, galleries, Tillicum Village, and Native reservations. Spend a half-day to several days with a Native American guide on the Olympic Peninsula.

PROFESSIONAL SPORTS Seattle is home to five major sports teams: Seattle Mariners (MLB), Seattle Seahawks (NFL), Seattle Sounders FC (MLS), Seattle Storm (WNBA), and Seattle Thunderbirds (NHL).

SCIENCE Participate in a variety of educational workshops at the Pacific Science Center or the Seattle Aquarium. Ask us for more ideas.

TWO-NATION VACATION Visit Victoria, B.C. on the southern tip of Vancouver Island by ferry, high-speed catamaran, or seaplane, or charter a coach and explore up-island. Check out Vancouver by Amtrak, air, seaplane, motorcoach, or car. Spend time at Whistler, or in the Canadian Rockies.

WHALE WATCHING With three resident pods of orca whales in the San Juan Islands, excursions are available from Seattle, as well as from La Conner, Anacortes, Bellingham, San Juan Island, Orcas Island, and Victoria, B.C.

WINERIES Washington State is the second largest producer of premium wine in the USA. There are now over 675+ wineries throughout the state, including almost 50 in Woodinville, less than 20 miles from Seattle. Be sure to include wine tastings or a winemaker's luncheon or dinner experience. Perhaps ALL!